

Cookie Policy

What are cookies?

Cookies are small data files that are stored and retrieved on the hard drive of your computer or mobile device or other terminal equipment when you visit a website. These storage and data retrieval devices allow us to store information on your device and retrieve previously stored information. Cookies can serve various purposes, such as recognising you as a user, obtaining information about your browsing habits, or personalising how content is displayed to you. We may use both session cookies (which are deleted when you close your browser) and persistent cookies (which remain on your device until you delete them or they expire).

We use two broad categories of cookies:

First-party cookies: These are cookies for which we are responsible, and which are generally sent to your device from equipment or a domain managed by us. Third-party cookies: These are cookies which are served by our partners or service providers.

Cookies we use

Our service uses the following types of cookies for the purposes set out below:

Essential Cookies

These cookies are essential to provide you with services available through our website and mobile App and to enable you to use some of its features. For example, they allow you to log in to secure areas of our service and help the content of the pages you request to load quickly. Without these cookies, the services that you have asked for cannot be provided, and we only use these cookies to provide you with those services. These cookies are exempt from the requirement to obtain your consent as they are essential for providing the service. These cookies are typically session cookies that are deleted when you close your browser, though some may persist for the duration of your session or until you log out.

Functionality Cookies

These cookies allow our website and website App to remember choices you make when you use our service, such as remembering your language preferences, remembering your login details and remembering the changes you make to other parts of our service which you can customise. The purpose of these cookies is to provide you with a more personal experience and to avoid you having to re-enter your preferences every time you visit our service. When you actively select these preferences (for example, by clicking on a language flag), these are considered part of the service you have expressly requested and are exempt from consent requirements. However, if we use these cookies to automatically adapt content based on your browsing behaviour without your specific selection, we will request your consent. These cookies may be session cookies (deleted when you close your browser) or persistent cookies that remain on your device for a period necessary to remember your preferences, typically not exceeding 24 months.

Analytics and Performance Cookies

These cookies are used to collect information about traffic to our service and how users use our service. The information gathered via these cookies does not “directly” identify any individual visitor. However, it may render such visitors “indirectly identifiable”. This is because the information collected is typically linked to a pseudonymous identifier associated with the device you use to access our service. The information collected is aggregated and anonymous. It includes the number of visitors to our service, the websites that referred them to our service, the pages they visited on our service, what time of day they visited our service, whether they have visited our service before, and other similar information. We use this information to help operate our service more efficiently, to gather broad demographic information and to monitor the level of activity on our service. We require your consent to use these cookies. These cookies are typically persistent cookies that remain on your device for up to 24 months, though the specific retention period may vary depending on the analytics service provider.

We use Google Analytics for this purpose. Google Analytics uses its own cookies. It is only used to improve how our service works. You can find out more information about Google Analytics cookies here: <https://policies.google.com/technologies/cookies?hl=en-US>

You can find out more about how Google protects your data here: www.google.com/analytics/learn/privacy.html.

We may occasionally run targeted advertisement campaigns through social media networks such as Meta and TikTok, and we use cookies that store information about your browsing behaviour to develop a specific profile and show you advertising based on your browsing habits. These cookies track users from social media networks to our website and monitor your interactions. We require your consent to use these cookies for behavioural advertising purposes.

How to manage and disable cookies

You can manage your consent at any time through your cookie preferences and withdraw your browser settings. To do this, follow the instructions provided by your browser (usually located within "Settings", "Help", "Tools" or "Edit" menus). You can also manage your cookie preferences by accessing our cookie configuration panel [[link to be provided once website is live again](#)], where you can accept or reject cookies by category.

If you do not accept our cookies, you may experience some inconvenience in your use of our service. For example, we may not be able to recognise your computer or mobile device, and you may need to log in every time you visit our service.

You can also prevent the use of Google Analytics relating to your use of our service by downloading and installing the browser plugin available via this link: <http://tools.google.com/dlpage/gaoptout?hl=en-GB>

Data transfers to third countries

Some of our third-party service providers may transfer your data to countries outside the European Economic Area. When this occurs, we ensure appropriate safeguards are in place, such as Standard Contractual Clauses or transfers to countries with adequacy decisions from the European Commission.